

# Future Generali issues policies via WhatsApp

NEW DELHI

Future Generali India Insurance Co (GFII) on Thursday said it has started delivering policies to customers through social networking platform WhatsApp for a instant and convenient service.

The company said it is the first general insurer to launch this service via WhatsApp. This is an instant and an additional delivery option adopted by FGII to enhance convenience and ease of its customers, it said in a statement. "WhatsApp has wide acceptability and has grown to become a preferred mode of communication. It's convenient for the customer as he/she gets instant access to the policy document. It is one such app that everyone knows how to use, be it a senior citizen, working professional or a young adult, both in rural and urban areas," said KG Krishnamoorthy Rao, MD and CEO, Future Generali India Insurance Co. PTI