



🗨️ **INSURANCE POLICIES VIA WHATSAPP**

KG Krishnamoorthy Rao, MD & CEO, Future Generali India Insurance

WhatsApp has wide acceptability and has grown to become a preferred mode of communication. It's convenient for the customer as he/she gets instant access to the policy document. It is one such app that everyone knows how to use, be it a senior citizen, working professional or a young adult, both in rural and urban areas