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EXCHANGE4MEDIA ORGANISES 4TH EDITION OF E4M HEALTH & WELLNESS MARKETING CONFERENCE & AWARDS

With an aim to shine the spotlight on the latest trends in health and wellness marketing sphere, the exchange4media Group organised the 4th edition of e4m Health & Wellness Marketing Conference & Awards in Mumbai, last week. The conference saw top industry leaders discussing the future of health & wellbeing marketing. The conference was followed by awards which celebrated and honoured brands and agencies for creating and marketing products that help consumers experience a better quality of life.



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01 Team Bayer Health receiving Brand of the Year award

02 Dr. Annurag Batra of BW Businessworld & exchange4media with Jayen Mehta of Amul

03 Siddharth Dabhadre of MiQ, Harbinder Narula of BW Healthcare World & BW Wellbeing World, Prithish Mahadik of Traya, Geet Rathi of Mosaic Wellness, Subhadeep Dasgupta of Gritzo, Sriram Padmanabhan of Danone India, Samyukta Iyer of Kaya Clinic, and Vinita Joshi of Nyumi

04 Harbinder Narula, Ashish Bajaj of Narayana Health, Ritu Mittal of Bayer Health, Sunil Nat of Galderma, Rashmi Thosar of BrandCare India, Atul Suri of Alembic Pharmaceuticals Ltd., and Kartik Johari of Nobel Hygiene

05 Vijay Pampana of P&G, Ruchika Varma of Future Generali India Insurance, and Subhadeep Dasgupta with Team Amul



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- 06 Harbinder Narula and Dr. Annurag Batra with Team BrandCare
- 07 Sujay Rachh of Nuvama Group, and Shailja Saraswati Varghese of Omnicom Media Group with Vijay Pampana and Team P&G
- 08 Kashyap G of Star Health & Allied Insurance, Sunil Kumar of exchange4media, and Darshana Shah of Aditya Birla Capital with Team Nestle
- 09 Vijay Pampana, Subhadeep Dasgupta, and Ruchika Varma with Team ITC
- 10 Sujay Rachh and Shailja Saraswati Varghese with Ritu Mittal and Team Bayer Consumer Health Division