

# Committed to Societal Well-being

As a sustainability-focussed responsible business, our consistent focus is to help drive positive societal transformation. Through several initiatives targeting marginalised communities, we lend our hands to uplift those in need. Our intervention areas comprise health and education.

## FY 2020-21 Projects

### Project Ankur

We have been implementing Project Ankur in 17 Anganwadi centres in the Panvel and Karjat regions of Maharashtra in collaboration with United Way Mumbai. The project focusses on school readiness and parentability and works with children between 0-6 years. It helps them become school-ready during their formative years of development by working on their developmental milestones such as cognitive, social, and emotional development.

#### Building a Conducive Learning Environment

Infrastructure initiatives within the centre aim to make the Anganwadi's child-friendly and convert them into a conducive learning environment for the centers' children. The implementation comprises identifying the worn-out areas, remodelling and fixing them, and putting educational wall murals better to understand alphabets, numbers, colours, and shapes.

#### Promoting Education Among Children

This initiative focusses on providing educational materials and daily teaching activities like shape stackers, lacing plates, hand puppets, puzzles on body parts, and many more. The team also develops flipcharts that act as teaching aids for the facilitators.

#### Community Mobilisation for Parents and Caregivers

Children at home are taken care of by the caregivers when parents go out to work. The team conducts numerous activities and awareness camps for the caregivers, and topics such as nutrition, breastfeeding, and maternal health are covered during these awareness camps.

#### Mental Wellness of Mothers

The project focusses on parents' mental health to improve the relationship between parent and child. This includes assessing the mental health of would-be mothers and mothers who are already a part of the programme. Recreational activities like yoga, meditation, stress management camps, counselling, regular workshops, awareness sessions on dealing with taboo attached with mental health, understanding signs and symptoms, and so on are conducted regularly.



2,500+

Beneficiaries impacted through Project Ankur

### STEM

STEM project, supported by Future Generali India Insurance Co. Ltd is being implemented in Panvel, Maharashtra, in collaboration with United Way Mumbai. The project equipped 4 schools with the necessary infrastructure, training, and resources for STEM education to encourage scientific thought and learning among children and create an enabling environment for teaching in schools and communities. While introducing children to STEM, the project created an enabling school environment and an ecosystem that support the learning of students.

2,500+  
Beneficiaries impacted through STEM

#### Learner Support and Exposure

Children in the schools are provided with improved learning opportunities, with a focus on STEM. This is done through:

- i) Digital learning
- ii) STEM newsletter
- iii) Exposure visits

#### Parent Engagement

The project team also engages with the parents of the children to create a supportive ecosystem for their learning.

#### Infrastructure Upgradation

The mini science center or lab is a collection of 75 tabletop working models with 33 back-drops on STEM topics. These topics are mapped to 120 concepts as per the curriculum for Standards V - X.

#### Teacher Development

STEM teachers of the school are trained in pedagogy and use of the new learning material and mini science centre. This is done through focussed training of 2 days during the year.



Working model of a floating fan

### School Library

The project 'School Library' is being implemented in collaboration with Room to Read to inculcate the habit of reading amongst children, develop their reading skills, help children access the rest of the curriculum, and empower them to be lifelong learners. The programme provides the instruction, resources, and space that children need to develop a strong foundation in literacy. The project aims at setting up 12 libraries in municipal schools of Mumbai.

### Ongoing Teacher Training and Support

The project provides teachers and librarians with professional development and on-site coaching for four years at each school to ensure that they can develop students' literacy skills, manage a library, and engage students in reading activities. The training covers topics like how to involve in effective reading, how to create effective book classification and check-out systems, how to hold a library period, and how to set up library displays.

### Safe and Child-Friendly Learning Environments

The project involves communities to establish libraries where children have the space and resources to practice and enjoy reading. Once the libraries are installed, they are filled with child-friendly furniture and local language children's books and games, puzzles, maps, and posters that engage children in reading and learning.

**3,600+**

Children benefited through the school library project

### Quality Reading Materials

The project publishes children's books designed for early readers in Hindi, Kannad, Marathi, and Telugu to ensure Indian students practice literacy skills in their native languages. This increases access to culturally relevant, age-appropriate, and gender-sensitive reading materials. Once published, these books are placed in the libraries and classrooms, contributing to the goal of inspiring children to read, expanding their minds, and helping them develop a lifelong love for reading and learning.

### Strong community and government partnerships

The project also focusses on fostering long-term sustainability by establishing community ownership by engaging communities in early planning and decision-making, mobilising families to encourage literacy development, and providing them with the tools and resources to support their children's education.



### COVID-19 ward at Nowrosjee Wadia Maternity Hospital

In collaboration with Nowrosjee Wadia Maternity Hospital, Future Generali India Insurance Co. Ltd. implemented a project targeting on setting up a COVID-19 ward for patients suffering from COVID-19. Medical equipment/accessories like an X-ray machine, ECG machine, warmers, syringe pumps, and infusion pumps were provided for the treatment of the patients and to ensure necessary care, support, and delivery of quality healthcare services to all the patients. The project impacted 7,500+ beneficiaries admitted in the COVID-19 ward.



**7,500+**  
Beneficiaries impacted through implementation of COVID-19 ward



### Project Sanitation

In collaboration with United Way Mumbai, we executed a project on sanitation in 8 schools of Panvel, Maharashtra, that focuses on maintaining hygiene post-COVID-19 by establishing sanitation facilities and repairing and renovating the existing toilets. The project also aims to provide handwash stations, Information, Education, and Communication (IEC) materials, and install soap and foot-operated sanitiser dispensers in the schools. The project has impacted 3000+ beneficiaries.

**3,000+**

Beneficiaries impacted through project sanitation



Repair and Refurbishment of Toilets (Interior) / Before



Repair and Refurbishment of Toilets (Exterior) / Before



Repair and Refurbishment of Toilets (Interior) / After



Repair and Refurbishment of Toilets (Exterior) / After